

ORDER



Orders
Order / Rev: 167493
Alt Order #: 06858114
Product Desc: KLOBUCHAR 4 SENATE
Estimate: 572
Flight Dates: 09/30/12 - 10/01/12
Original Date / Rev: 09/26/12 / 10/02/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Abar Hutton Media
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Ct 200
 Alexandria, VA 22310-2552

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Klobuchar for Senate
Demographic: A35+
Product Codes: PL1
Priority: 4
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	4	\$1,850.00	\$1,572.50
10/01/12	10/01/12	9	\$2,750.00	\$2,337.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$1,850.00	\$1,572.50	0.00
October 2012	9	\$2,750.00	\$2,337.50	0.00
Totals	13	\$4,600.00	\$3,910.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$300.00	4	0.00	NM	1	\$300.00
NEWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$300.00		0.00			
E 2	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$250.00	4	0.00	NM	0	\$0.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		M-F GMA		7-9a	M-----	:30		(\$250.00)		0.00	NM		
Credited															
E 3	M	10/01/12	10/01/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$150.00		0.00			
E 4	M	10/01/12	10/01/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$250.00	4	0.00	NM	1	\$250.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$250.00		0.00			
E 5	M	10/01/12	10/01/12		CM	11a-12p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00

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Estimate:	572

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Midday News											
				M-F Midday News											
NEWS 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$150.00	0.00							
E 6	M	10/01/12	10/01/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	M-----	:30	1	\$150.00	4	0.00	NM	0	\$0.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$150.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	10/01/12-10/07/12		M-F 12-1p 9/26-TFN		12-1p	M-----	:30		(\$150.00)		0.00	NM		
Credited															
E 7	M	10/01/12	10/01/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	M-----	:30	1	\$250.00	3	0.00	NM	1	\$250.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$250.00	0.00							
E 8	M	10/01/12	10/01/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$150.00	4	0.00	NM	1	\$150.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$150.00	0.00							
E 9	M	10/01/12	10/01/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$450.00	4	0.00	NM	1	\$450.00
NEWS 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$450.00	0.00							
E 10	M	09/30/12	09/30/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$700.00	4	0.00	NM	0	\$0.00
NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----S	1		\$700.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/24/12-09/30/12		Su Late News		10-1035p	-----Su	:30		(\$700.00)		0.00	NM		
Credited															
E 11	M	10/01/12	10/01/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	M-----	:30	1	\$700.00	4	0.00	NM	1	\$700.00
NEWS 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$700.00	0.00							
E 12	M	10/01/12	10/01/12	M-F 1035-1102p Nightline	CM	1035-1102p	M-----	:30	1	\$350.00	4	0.00	NM	1	\$350.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	M-----	1		\$350.00	0.00							
E 13	M	09/30/12	09/30/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$400.00	4	0.00	NM	0	\$0.00
GM SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----S	1		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	09/24/12-09/30/12		SU GMA		7-8a	-----Su	:30		(\$400.00)		0.00	NM		
Credited															
E 14	M	09/30/12	09/30/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$325.00	4	0.00	NM	1	\$325.00
NEWS SUN 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		09/24/12	09/30/12	-----S	1		\$325.00	0.00							
E 15	M	09/30/12	09/30/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$300.00	4	0.00	NM	1	\$300.00

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NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$300.00		0.00			
E 16	M	09/30/12	09/30/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	1	\$900.00	4	0.00	NM	1	\$900.00
SUN LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$900.00		0.00			
E 17	M	09/30/12	09/30/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	1	\$325.00	4	0.00	NM	1	\$325.00
SUN LN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1				\$325.00		0.00			
													Totals	13	\$4,600.00